

Press Release October 1, 2024

Generix announces the appointment of Yannick Gloaguen as New Vice President IT Operations & Customer Care Services

Generix - a global business software company offering a broad portfolio of SaaS solutions and services in supply chain, finance, commerce and B2B Integration – today announced the appointment of Yannick Gloaguen as new Vice President, in charge of IT Operations & Customer Care Services to continue ensure best service and security in the cloud to its 5,000+ clients around the world.

Yannick Gloaguen joins the Executive Committee of Generix to lead the Global Customer Care Services organization including the company's cloud IT, client support, internal IT and security activities.

This customer-centric organization is responsible for the management of all IT operations essential for running all mission-critical workloads worldwide. This key appointment underscores Generix's unwavering commitment to the highest customer care and security standards while always ensuring business continuity in fast-paced cloud environment to its customers.

"Yannick Gloaguen's appointment will undoubtedly contribute to our client's success. His vast experience will help them continue to operate and innovate in the cloud with complete confidence and at global scale." said Raphael Sanchez, CEO and President.

Yannick brings over seventeen years at a major European bank where he managed production, IT transformation and major cloud initiatives. He has also held several senior positions at leading software companies such as VMware.

"I feel honored to contribute to the company's mission for delivering exceptional service and security to all Generix's clients worldwide. We have a great opportunity to accelerate the modernization and standardization of IT systems with new technologies such as AI. I look forward to leveraging my experience to streamline IT operations and ensure our clients continue to receive the highest level of support and care from Generix." said Yannick.

For more information, please contact: [Regional Contact]

About Generix

Generix is a global SaaS company helping connect businesses together to turn each digital connection into digital value. It offers a leading portfolio of cloud solutions and services powered by AI to drive with confidence the most mission-critical digital business processes in supply chain, finance and commerce. It also provides end-to-end B2B integration and collaboration solutions so companies can fully operate across digital business networks. Nearly 1,000 Generix talents are

dedicated to best serve over 5,000 customers across more than 60 countries. The company helps to process more than 17 billion messages, prepare more 600 million pallets, manage over 500 million invoices and more than 1 million transport operations per year. Generix believes in the immense growth potential of the networked economy in a sustainable world. More info: www.generixgroup.com